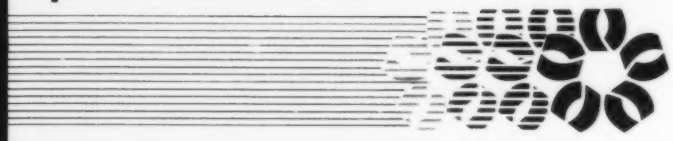
1986-1991
Core Area
Agreement



**WINNIPEG
CORE AREA
INITIATIVE**

Status REPORT

of
Programs
and Projects

To September 30, 1988

Canada Manitoba Winnipeg

89-04879/

C O N T E N T S

INTRODUCTION

SUMMARY

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INTRODUCTION

The Winnipeg Core Area Initiative is a multi-million dollar, tri-government project designed to improve the economic, social and physical conditions in Winnipeg's core area.

The Initiative was originally created in 1981 by a unique agreement between Canada, Manitoba and Winnipeg, and comprised a $96 million package of thirteen diverse programs. In 1986, the Agreement was renewed with a further $100 million and very similar package of programs.

This status report is a documentation of activities undertaken under the second (1986-91) agreement, from its inception to September 30, 1988.

Information pertaining to the first (1981-86) agreement is contained in a Final Status Report produced for that agreement in 1987.

Complementary Funding

In addition to the programs and projects cost-shared by the three levels of government, the Core Area Agreement includes additional programming developed by either Canada or Manitoba. These complementary initiatives are intended to further the objectives of the Tripartite Agreement and will provide a minimum of $32 million over and above the $100 million tri-government Core Area Initiative budget. Projects under these initiatives, however, are not reported in this Status Report. Only cost-shared Agreement projects are reflected.

It should be noted that throughout this Status Report, the term "complementary funding" is employed in a broad sense, to include the following:

- government funds from numerous departments within all three levels of government;
- non-governmental, non-profit organization funds; and
- funds levered from private businesses.

Statistical Summaries

Statistical summaries of investment, training and employment data are based on projects that were recorded as contracted or completed as of the reporting date. These do not, therefore, represent projects still in the development stage.

Updated status reports are produced twice a year by the Public Information Program of the Winnipeg Core Area Initiative. For further information please call 943-0783.

SUMMARY

INDUSTRIAL DEVELOPMENT
(Program 1)

* 4 industrial projects assisted
* $527,279 total investment; includes $284,103 in private complementary funding (1.2:1 ratio)
* 4 training positions created
* 5 jobs created as well as 2 person years of construction employment generated

THE EXCHANGE DISTRICT REDEVELOPMENT
(Program 2)

* 29 private sector projects assisted (14 buildings)
* 2 major capital projects assisted
* 18 streetscaping and programming/promotional projects assisted
* 132 parking spaces created in the area
* $15,053,699 total investment; includes $12,441,244 in complementary funding (mainly private sector) (4.8:1 leverage)

EAST YARD REDEVELOPMENT
(Program 3)

* Numerous meetings held with developers and the general public regarding development opportunities
* The Forks Market construction underway
* $8,558,798 total investment
* 15 jobs created as well as 60 person years of construction employment generated

RIVERBANK ENHANCEMENT
(Program 4)

* 13 projects undertaken
* River Trail development and programming underway
* $1,544,424 total investment
* 4 jobs created as well as 3 person years of construction employment generated

STRATEGIC CAPITAL
(Program 5)

* 6 major capital projects assisted
* $29,297,402 total investment; includes $14,469,600 in complementary funding
* 275 jobs created as well as 289 person years of construction employment generated

NEIGHBOURHOOD AND COMMUNITY DEVELOPMENT
(Program 6)

Neighbourhood Services
* 3 community projects assisted
* $260,636 total investment

Community Facilities and Services

* 20 community facilities assisted
* 48 community services assisted
* $4,159,336 total investment; includes $2,294,599 in complementary funding (1.1:2 leverage)
* 6 training positions created
* 33 jobs created, as well as 23 person years of construction employment generated

Education Support Services

* 14 education projects assisted
* $887,364 total investment; includes $411,508 in complementary funding
* 13 jobs created

HOUSING
(Program 8)

* 2 non-profit housing development projects assisted
* $1,590,000 total investment; includes $1,490,400 in complementary funding (15:1 leverage)
* 1 job created, as well as 19 person years of construction employment generated

EMPLOYMENT AND TRAINING
(Program 9)

* 45 training and employment projects undertaken
* $6,378,933 total investment; includes $1,676,129 in complementary funding
* 599 training positions created
* 83 jobs created

NEIGHBOURHOOD MAIN STREETS AND
SMALL BUSINESS SUPPORT SERVICES
(Program 10)

* Marketing strategies or master plans developed for Chinatown, Ellice Avenue, Main Street, Norwood, Provencher Blvd., Osborne Street, Sargent Avenue, Selkirk Avenue, West Broadway
* $1,304,172 total investment; includes $379,636 in private complementary funding
* 17 person years of construction employment generated

PUBLIC INFORMATION AND PROGRAMMING
(Program 12)

* Extensive development of informational or promotional materials for the Agreement and its programs
* Information Centre established in the Core Area Office
* Programming assistance provided to major events such as Christmas in the Exchange, River Trail, Takin' it to the Streets
* More than 30 core area groups and projects assisted with promotional or programming activities or consultation

TOTAL AGREEMENT:

. $67,073,415 total investment; includes $32,774,294 in complementary funding (1:1 leverage)
. 723 training positions created
. 489 jobs created, as well as 651 person years of construction employment generated

Winnipeg Core Area Initiative
September 30, 1988

INDUSTRIAL AND ENTREPRENEURIAL SUPPORT
(Program 1)

Description:	The program aims to increase employment opportunities through support to industrial and new entrepreneurial enterprises in areas targetted for revitalization. The Entrepreneurial Support component is targetted specifically to inner-city residents currently experiencing barriers to full participation in economic opportunities.
Implementing Jurisdiction:	Canada
Committee Structure:	Industrial Development - Two representatives from each level of government, appointed by Management Board and Policy Committee. Entrepreneurial Support - Two representatives from each level of government, appointed by Management Board and Policy Committee.
Implementing Body:	Core Area Office
Budget:	Industrial Development - $2 million Entrepreneurial Support - $2 million

INDUSTRIAL DEVELOPMENT

PROGRAM STATUS SUMMARY:

* 4 industrial projects assisted
* $527,279 total investment; includes $284,103 in private complementary funding (1.2:1 ratio)
* 4 training positions created
* 5 jobs created as well 2 person years of construction employment generated

PROJECTS:

Higgins Avenue Development	An industrial project to redevelop three vacant lots on Higgins Avenue. Winnipeg Pattern and Model Works Ltd. has constructed a new facility on one of the lots. The two additional lots are expected to be developed. The project is supported by a Core Area Initiative investment of $12,392.

Koch Stainless Products Ltd.	A capital project involving construction of a 6,000 square foot addition to an inner city manufacturing plant. The project will double the existing plant size and result in six new jobs, including two affirmative action training placements. Sponsored by Koch Stainless Products Ltd., the project is supported by a Core Area Initiative investment of $38,000. The total project cost is $190,000.
Winnipeg Pattern and Model Works Ltd.	An industrial project providing for the construction of a new building to accommodate the relocation and expansion of an expropriated business. The approved project is supported by a Core Area Initiative commitment of $39,906. The total project cost is $232,009.

Winnipeg Core Area Initiative
September 30, 1988

THE EXCHANGE DISTRICT REDEVELOPMENT
(Program 2)

Description:	The program's objective is to increase the economic vitality of The Exchange District. Entrepreneurs and organizations will be encouraged to invest in the rehabilitation of heritage buildings for use in commercial, residential, cultural and other related activities. The program is divided into four sub-programs: Private Sector Incentives; Major Capital Projects; Area Enhancement; Reserve.
Implementing Jurisdiction:	Winnipeg
Committee Structure:	The Exchange District Program Review Committee consists of six representatives from Canada, Manitoba, and Winnipeg appointed by Management Board and Policy Committee, as well as one representative from each of The Exchange District Association, Heritage Winnipeg, and the Core Area Initiative.
Implementing Body:	Specific Delivery is divided as follows: 1-Private sector Incentives: Core Area Office 2-Major Capital Projects: City of Winnipeg (Historic Projects Co-ordinator) 3-Area Enhancement: Core Area Office/City of Winnipeg 4-Reserve: Core Area Office/City of Winnipeg
Budget:	$9 million

PROGRAM STATUS SUMMARY:

* 29 private sector projects assisted (14 buildings)
* 2 major capital projects assisted
* 18 streetscaping and programming/promotional projects assisted
* 132 parking spaces created in the area
* $15,053,699 total investment; includes $12,441,244 in complementary funding (mainly private sector) (4.8:1 leverage)

PROJECTS:

Act II Restaurant	A project in support of The Exchange District Redevelopment to erect an overhanging sign on the facade of the Taylor Building at 177 McDermot Avenue. Sponsored by Act II Restaurant, the $5,314 project is supported by a Core Area Initiative commitment of $2,500.

Artspace	A project in support of The Exchange District redevelopment to erect a rooftop sign on the Gault Building at 100 Arthur Street. Sponsored by Artspace Inc., the project is supported by a Core Area Initiative investment of $1,020. The total project cost of $2,040 is also supported by the Department of Culture, Heritage and Recreation (Manitoba Community Places).
Artspace	A project in support of The Exchange District redevelopment for the erection of awnings on the main floor and repair of windows on the Gault Building at 100 Arthur Street. Sponsored by Artspace Inc., the project is supported by a Core Area Initiative investment of $19,171. The total project cost of $38,474 is also supported by the Department of Culture, Heritage and Recreation (Manitoba Community Places).
Ashdown Warehouse	A project in support of The Exchange District redevelopment involving major construction including rehabilitation and residential conversion of the six-storey Ashdown Warehouse at 167 Bannatyne Avenue. Sponsored by 79222 Manitoba Ltd., the project is supported by a total Core Area Initiative commitment of $1,500,000. The total project cost of $6,886,000 is also supported by Manitoba Housing.
Boyd Building	An historic building redevelopment project involving the upgrading of exterior and interior public areas of the nine-storey Boyd Building at 388 Portage Avenue. Sponsored by P.C.I.L. Ltd., the project is supported by a Core Area Initiative commitment of $35,000. The total project cost is $244,000.
Bright & Johnson/Swiss Building	A project in support of The Exchange District redevelopment involving the exterior and interior upgrading of a four-storey building at 137 Bannatyne Avenue and the residential conversion of upper floors. Sponsored by Eastgate Exchange Enterprises, the project is supported by a total Core Area Initiative investment of $75,000. The total project cost is $328,010.
Cafe Beignet	A project in support of The Exchange District redevelopment involving the establishment of a restaurant on the main floor of the Bright & Johnson/Swiss Building at 137 Bannatyne Avenue. Sponsored by Cafe Beignet Inc., the project is supported by a Core Area Initiative commitment of $22,000. The total project cost is $71,773.
Cafe Beignet	A project in support of The Exchange District redevelopment to erect an overhanging sign, two awnings and lighting on the facade of the Bright & Johnson/Swiss Building at 137 Bannatyne Avenue. Sponsored by Cafe Beignet Inc., the $3,448 project is supported by a Core Area Initiative commitment of $1,724.
Canada Permanent Trust Building	A project in support of The Exchange District redevelopment to repair and reconstruct the facades of the Canada Permanent Trust Building at 296-298 Garry Street. Sponsored by Comcheq Services Ltd. the $74,190 project is supported by a Core Area Initiative commitment of $37,095.

Canadian Diabetes Association	A project in support of The Exchange District redevelopment to upgrade the rear half of the second floor of the Mitchell Building at 173 McDermot Avenue. Sponsored by the Canadian Diabetes Association, the project is supported by a Core Area Initiative commitment of $4,680. The total project cost is $15,640.
Canadian Diabetes Association/Lombard Graphics	A project in support of The Exchange District redevelopment involving the installation of three awnings on the Mitchell Building at 173 McDermot Avenue. Sponsored by the Canadian Diabetes Association and Lombard Graphics Ltd., the project is supported by a Core Area Initiative commitment of $1,350. The total project cost is $2,760.
Candlesticks and Lace	A project in support of The Exchange District redevelopment to erect awnings on the facade of the Lyon Block at 225 McDermot Avenue. Sponsored by Candlesticks and Lace Inc., the project is supported by a Core Area Initiative investment of $844. The total project cost is $1,687.
Candlesticks and Lace	A project in support of The Exchange District redevelopment involving the establishment of a retail store on the main floor of the Lyon Block at 225 McDermot Avenue. Sponsored by Candlesticks and Lace Inc., the project is supported by a Core Area Initiative commitment of $783. The total project cost is $2,427.
Dingwall Building	A project in support of The Exchange District redevelopment to restore the main floor facade of the Dingwall Building at 62 Albert Street. Sponsored by 62 Albert Ltd., the project is supported by a Core Area Initiative commitment of $10,552. The total project cost is $21,104.
Electric Railway Chambers	A project in support of The Exchange District redevelopment involving the repair of electrical curcuitry and installation of ornamental lighting on the exterior of the Electric Railway Chambers Building at 213 Notre Dame Avenue. Sponsored by Triple S Realty Inc., the project is supported by a Core Area Initiative commitment of $5,000. The total project cost is $10,000.
Finnie-Murray/Western Glove Building	An historic building redevelopment project involving the rehabilitation of five-storey Western Glove Building at 321 McDermot Avenue for mixed commercial use. Sponsored by Bob-Lamar Holdings Inc., the project is supported by a Core Area Initiative commitment of $50,000. The total project cost is $963,958.
Garry Block	An historic building redevelopment project involving the rehabilitation of the four-storey Garry Block for use as a medical/dental office. Sponsored by 72933 Manitoba Ltd., the project is supported by a Core Area Initiative investment of $35,000. The total project cost is $667,910.

Marshall-Wells Building	A project in support of The Exchange District redevelopment to rehabilitate the Marshall-Wells Building at 123 Bannatyne Avenue for other use. Sponsored by 123 Bannatyne Inc., the project is supported by a Core Area Initiative investment of $50,500. The total project cost is $316,019.
Moda Fini Hair Designers	A project in support of The Exchange District redevelopment to establish a hair salon on the main floor of the Ashdown Warehouse at 179 Bannatyne Avenue. Sponsored by the owners of Moda Fini Hair Designers, the project is supported by a Core Area Initiative commitment of $16,500. The total project cost is $80,116.
Moda Fini Hair Designers	A project in support of The Exchange District redevelopment involving the erection of an overhanging sign on the Ashdown Warehouse at 179 Bannatyne Avenue. Sponsored by Moda Fini Hair Designers, the project is supported by a Core Area Initiative commitment of $1,846. The total project cost is $3,692.
Old Spaghetti Factory	A project in support of The Exchange District redevelopment to upgrade the exterior of the Sanford Building at 291 Bannatyne Avenue. Sponsored by the Winnipeg Spaghetti Corp., the project is supported by a Core Area Initiative commitment of $3,688. The total project cost is $11,063.
Ryan Building Annex	A project in support of The Exchange District redevelopment to reconstruct the facade of the Ryan Building Annex at 48-50 Princess Street. Sponsored by Old Bank House Inc., the project is supported by a Core Area Initiative commitment of $10,000. The total project cost is $41,575.
Stobart/Bedford Building	A project in support of The Exchange District redevelopment to upgrade the Stobart Building's entrance at 281 McDermot Avenue and public areas on the first three of the building's seven floors. Sponsored by Bedford Investments, the project is supported by a Core Area Initiative commitment of $25,000. The total project cost is $105,821.
Thomas Gallery	A project in support of The Exchange District redevelopment involving the establishment of an art gallery on the main floor of the Dingwall Building at 62 Albert Street. Sponsored by Thomas Gallery (1980) Ltd., the project is supported by a Core Area Initiative commitment of $28,131. The total project cost is $84,394.
Thomas Gallery	A project in support of The Exchange District redevelopment to erect an overhanging sign on the facade of the original building at 62 Albert Street. Sponsored by Thomas Gallery (1980) Ltd., the project is supported by a Core Area Initiative commitment of $900. The total project cost is $1,800.

Warehouse Artworks	A project in support of The Exchange District redevelopment to replace three awnings on the north and west facades of the Silvester-Willson Building at 222 McDermot Avenue. Sponsored by Warehouse Artworks Ltd., the project is supported by a Core Area Initiative commitment of $863. The total project cost is $1,725.
MTC Warehouse Theatre	A major capital project in support of The Exchange District redevelopment to renovate the MTC Warehouse Theatre at 140 Rupert Avenue. Sponsored by Manitoba Theatre Centre, the $815,000 project is supported by a a Core Area Initiative commitment of $230,000, including $160,000 from The Exchange District Redevelopment Program and $70,000 from the Strategic Capital Program. Other support to the project is provided by the Manitoba Arts Council, the Manitoba Community Places Program, the federal Department of Communications, the City of Winnipeg and the Winnipeg Foundation.
Pantages Playhouse Theatre	A major capital project in support of The Exchange District redevelopment to renovate and expand the theatre at 180 Market Avenue. This will involve physical renovation of the interior including the historic features and and technical amenities, reorientation of the facility toward Main Street, an addition to the west side of the building, and streetscaping to enhance the immediate area. The approved project is supported by a total Core Area Initiative commitment of $2.5 million including $1.5 million from The Exchange District Redevelopment Program and $1 million from the Strategic Capital Program. The total project cost of $8.1 million is shared with the City of Winnipeg.
Theatre Way (Bannatyne/Market Avenue Green Lane)	A project in support of The Exchange District redevelopment involving the first phase development of a green lane between Bannatyne and Market Avenues from Main Street to Stephen Juba Park on the Red River. The approved project is supported by a Core Area Initiative commitment of $402,314. The total project cost of $802,000 is shared with adjacent adjacent property owners, the City of Winnipeg and the provincial Department of Energy, Mines and Resources.
Christmas in the Exchange (1987)	A programming effort in support of The Exchange District redevelopment to assist in the production of an event and television special "Christmas in the Exchange." Sponsored by CBC Manitoba, the project was supported by a Core Area Initiative investment of $8,000 from the Exchange District Redevelopment Program, as well as $4,000 from the Public Information and Programming Program. The total project cost is $42,000.
Theatre Way (Bannatyne/Market Avenue Green Lane)	A project in support of The Exchange District redevelopment involving a streetscaping study of the lane between Bannatyne and Market Avenue from Main Street to Stephen Juba Park on the Red River. The study is supported by a Core Area Initiative commitment of $29,600. This represents the total project cost.

Faculty of Architecture Sketch/Think Problem	A project in support of The Exchange District redevelopment involving a design competition for Faculty of Architecture students from the University of Manitoba. The project was supported by a Core Area Initiative investment of $500. This represents the total project cost.
Heritage Winnipeg Inc. 1987	A project in support of The Exchange District redevelopment for Community Heritage Education and Preservation Awards Programs. Sponsored by Heritage Winnipeg Inc., the approved project was supported by a Core Area Initiative commitment of $12,500. This represents the total project cost.
Infill Housing Feasibility Study	A project in support of The Exchange District redevelopment which involves conducting a feasibility study for a proposed residential infill project at 104 James Avenue. Sponsored by the Matrix Development Group Inc., the approved project is supported by a Core Area Initiative commitment of $2,230. Total project cost is $5,000.
Market Square/Bijou Theatre Site Design	A project in support of The Exchange District redevelopment to study the possible redevelopment of Old Market Square Park and the Bijou Theatre site. The project is sponsored by a Core Area Initiative commitment of $8,010. This represents the total project cost.
Market Square/Bijou Theatre Site Redevelopment	A project in support of The Exchange District redevelopment involving the redevelopment of the Market Square and Bijou Theatre Site, including the upgrading of the public market and construction of a permanent stage. The project is supported by a Core Area Initiative commitment of $100,500. of $100,500. The total project cost of $135,000 is anticipated to be shared with The Exchange District Association Inc.
Rorie Street - Streetscaping Survey	A project in support of The Exchange District redevelopment for survey work in support of planned streetscaping of Rorie Street. The approved project is supported by a Core Area Initiative commitment of $5,000. This represents the total project cost.
Summer Programming of Market Square (1988)	A project in support of The Exchange District redevelopment providing for summer programming of Market Square. Sponsored by The Exchange District Association Inc., the project was supported by a Core Area Initiative commitment of $4,500. This represents the total project cost.
Summer Stage in Market Square	A project in support of The Exchange District redevelopment involving the erection of a temporary stage in Market Square for the summer of 1988. The project is supported by a Core Area Initiative investment of $3,210. This represents the total project cost.
The Exchange District Association (1987)	A project in support of The Exchange District redevelopment providing for administrative and promotional development of the area's business community. Sponsored by The Exchange District Association Inc., the project was supported by a Core Area Initiative investment of $29,500. This represents the total project cost.

The Exchange District Association (1988)	A project in support of The Exchange District redevelopment providing for administrative and promotional development of the area's business community. Sponsored by The Exchange District Association Inc., the project is supported by a Core Area Initiative investment of $35,000. This represents the total project cost.
Victoria Day Celebration (1987)	A project in support of The Exchange District redevelopment provided for Victoria Day celebrations in The Exchange District. The event included the Cobblestone Classic, an international bicycle race through the streets of the area. The project was supported by a Core Area Initiative investment of $10,000. The total project cost of $23,550 was also supported by Molson Brewery Manitoba Ltd., Manitoba Cycling Association and The Exchange District Association.
Victoria Day Celebration (1988)	A project in support of The Exchange District redevelopment providing for Victoria Day (1988) celebrations in The Exchange District. The event included the Cobblestone Classic, an international bicycle race through the streets of the area. The project is supported by a Core Area Initiative commitment of $10,000. The total project cost is $30,000.
Winnipeg Fringe Festival	A programming effort in support of The Exchange District redevelopment to produce a ten-day theatre festival involving several venues in the area. Sponsored by Manitoba Theatre Centre, the project is supported by a Core Area Initiative commitment of $10,000. The total project cost of $183,550 is also supported by the Department of Communications (Canada), Manitoba Business Development and Tourism, Manitoba Culture, Heritage and Recreation and the City of Winnipeg.
Winnipeg Fringe Festival Impact Study	A project in support of The Exchange District redevelopment involving assessment of the impact of the Winipeg Fringe Festival on The Exchange District and on the City of Winnipeg. The project is supported by a Core Area Initiative commitment of $1,300. The $5,200 project is also supported by contributions from the project's sponsor, the Manitoba Theatre Centre.
Women and the Arts	A programming effort in support of The Exchange District redevelopment to produce a four-day women's arts festival featuring performances throughout the downtown area, including Market Square. Sponsored by Women and the Arts Manitoba Inc., the project is supported by a Core Area Initiative commitment of $10,000. The total project cost is $503,300.
Historic Buildings Research	A project in support of The Exchange District redevelopment providing for the preparation of research reports on historic buildings. The project was supported by a Core Area Initiative investment of $3,900. This represents the total project cost.

EAST YARD REDEVELOPMENT
(Program 3)

Description:	The program was established to provide for the redevelopment of the East Yard area via a tri-government development agency, The Forks Renewal Corporation (FRC). The FRC will develop and encourage development of a 56-acre site in accordance with a Concept and Financial Plan approved by Canada, Manitoba and Winnipeg.
Implementing Jurisdiction:	Canada
Committee Structure:	The Forks Renewal Corporation is an independent non-profit development agency established with three representatives appointed by each level of government. The chairperson is unanimously appointed by the three levels of government.
Implementing Body:	All activities occur via the FRC. Through a unanimous shareholders agreement, the FRC Board is responsible for all decisions within its authorized mandate.
Budget:	$20 million

PROGRAM STATUS SUMMARY:

* Numerous meetings held with developers and the general public regarding development opportunities
* The Forks Market construction underway
* $8,558,798 total investment
* 15 jobs created as well as 60 person years of construction employment generated

PROJECTS:

Archaeological Impact Assessment	A Forks Renewal project to excavate an area in the North Assiniboine Quay area of the East Yards site to establish an improved understanding of the area's heritage. Archaeological data recovered through the project are expected to assist in the development of heritage resource management strategies related to future development of the site. Sponsored by The Forks Renewal Corporation, the approved project is supported by a Core Area Initiative commitment of $90,000, which represents the total project cost. The project will provide term employment for eight individuals.

C.N. Site Clearance and Rail Relocation	An East Yard Redevelopment project involving the clearance and relocation of old sheds and rail lines on the Forks redevelopment site. The project is being undertaken by CN on behalf of The Forks Renewal Corporation. A Core Area Initiative investment of $5 million represents the total project cost with $2.5 million to be returned to The Forks by CN in the future.
Design Plan: York/ St. Mary Roadway	An East Yard Redevelopment project involving the construction of a design plan for the York and St. Mary and other roadways into the Forks redevelopment site. The project is being undertaken by the City of Winnipeg on behalf of The Forks Renewal Corporation. The Core Area Initiative investment of $75,000 represents the total project cost.
Land Carrying Costs 88/89: East Yards	An East Yard Revelopment project to provide resources for costs incurred by The Forks Renewal Corporation related to land carrying (e.g. taxes, security, maintenance etc.) for the 1988/89 fiscal period.
Site Development Costs: 1987/88	An East Yard Redevelopment project providing resources to The Forks Renewal Corporation to support activities related to site design and development.
Site Development Costs: 1988/89	An East Yard Redevelopment project providing resources to The Forks Renewal Corporation to support activities related to site design and development.

RIVERBANK ENHANCEMENT
(Program 4)

Description:	The program was established to encourage and support, through capital and programming expenditures, a variety of projects which will increase year round use and public access to and along the rivers and riverbanks. The program is designed to enhance the natural attractiveness of Winnipeg's rivers, and to build upon initiatives of the three levels of government.
Implementing Jurisdictions:	Winnipeg / Manitoba
Committee Structure:	A tri-level Program Review Committee includes two representatives from each of Canada, Manitoba and Winnipeg and one from the Core Area Office.
Implementing Body:	The program is delivered through the Core Area Office by a program manager seconded on a part-time basis from Manitoba Urban Affairs.
Budget:	$5 million

PROGRAM STATUS SUMMARY:

- 13 projects undertaken
- River Trail development and programming underway
- $1,544,424 total investment
- 4 jobs created as well 3 person years of construction employment generated

PROJECTS:

Alexander Dock Stabilization	A riverbank enhancement project to assist the City of Winnipeg with reconstruction and stabilization of the Alexander Dock. Sponsored by the City of Winnipeg, the project is supported by a Core Area Initiative commitment of $115,000, which represents the total project cost.
Alexander Dock: Geotechnical Review	A riverbank enhancement project to provide a review of the geotechnical study of the Alexander Dock. The project was supported by a Core Area Initiative investment of $1,100, representing the total cost.
Environment Week Marathon Canoe Race	A riverbank enhancement project to create awareness of the Red River through a three-day canoe race (June 2-5, 1988) and closing ceremonies sponsored by Environment Week Marathon Canoe Race. The completed project was supported by a Core Area Initiative commitment of $1,750. Total project cost was $7,000.

Mostyn Place Park: Trail Design	A riverbank enhancement project to design a trail extension connecting Osborne Bridge with Mostyn Park. Sponsored by David Wagner Associates, the project is supported by a Core Area Initiative commitment of $5,000, which represents the total project cost.
Riverbank Development Strategy	A planning project aimed at preparing a long-range concept plan for future riverbank conservation, development and interpretation in the core area, and an implementation strategy for the Riverbank Enhancement Program. The project is intended to assist the Riverbank Enhancement Program Committee in establishing programming priorities. A Core Area Initiative investment of $27,828 represents the total project cost.
Seine River Conservation Area Study	A riverbank enhancement project to prepare a program and preliminary design for development of a conservation area along the Seine River in St. Boniface. Sponsored by Hilderman, Witty, Crosby and Hanna, the project is supported by a Core Area Initiative commitment of $10,000, which represents the total project cost.
The River Trail (1988)	A riverbank enhancement project designed to provide the public with winter access and programming of a two-mile skiing, skating, walking and cycling trail along the Assiniboine River. The project was managed by the Riverborne Development Corporation and created four jobs. The completed project was supported by a Core Area Initiative investment of $46,000 from the Riverbank Enhancement Program, as well as $5,000 from the Public Information and Programming Program. The total project cost was $51,000.
Tourist Hotel Site	A riverbank enhancement project involving the redevelopment of the former Tourist Hotel site. The site will be redeveloped as a landmark and link to Saint-Bonfiace, downtown and riverbank park system, increasing year-round public access, use and enjoyment of the riverbank area. Components of the project include:
. Acquisition	Acquisition of the Tourist Hotel site. The project is supported by a Core Area Initiative investment of $425,000 from the Riverbank Enhancement Program and $1,000,000 from the Strategic Capital Projects Program. The total cost of site acquisition is $1,425,000.
. Study Heritage Impact	A heritage impact assessment of the Tourist Hotel site. Sponsored by Quaternary Consultants Ltd., the project is supported by a Core Area Initiative commitment of $8,296. which represents the total project cost.
. Design Study	Architectural fees associated with the design of the site's redevelopment.
. Demolition Costs	The demolition of the Tourist Hotel site in preparation for redevelopment. The approved project is supported by a Core Area Initiative commitment of $50,000, which represents the total project cost.

. Construction Supervision	Design preparation and construction supervision of the redevelopment of the former Tourist Hotel site. The approved project is supported by a Core Area Initiative commitment of $30,000, which represents the total project cost.

STRATEGIC CAPITAL
(Program 5)

Description:	The program was established to encourage the development of major capital projects. The projects will contribute to the overall objectives of the Agreement and will generate substantial economic and other spin-off benefits.
Implementing Jurisdictions:	Winnipeg / Manitoba / Canada
Committee Structure:	The Policy Committee of the Winnipeg Core Area Initiative is the final decision-making body for this Program. Recommendations on the type/size of projects arise through recommendations from Management Board and the Core Area Office.
Implementing Body:	The Core Area Office is responsible for the primary contact and initial investigation of project proposals. Once a decision has been made to allocate funds to a project, a new sub-program authorization is developed for approval by Policy Committee.
Budget:	$13 million

PROGRAM STATUS SUMMARY:

* 6 major capital projects assisted
* $29,297,402 total investment; includes $14,469,600 in complementary funding
* 275 jobs created as well as 289 person years of construction employment generated

PROJECTS:

MTC Warehouse Theatre	A strategic capital project in support of The Exchange District redevelopment to undertake extensive renovations to the MTC Warehouse Theatre at 140 Rupert Avenue. Sponsored by Manitoba Theatre Centre, the $815,000 project is supported by a Core Area Initiative commitment of $230,000, including $70,000 from the Strategic Capital program and $160,000 from The Exchange District Redevelopment Program. Other support to the project is provided by the Manitoba Arts Council, the Manitoba Community Places program, the federal Department of Communications, the City of Winnipeg and the Winnipeg Foundation.
Prairie Theatre Exchange	A capital project to provide the development of a 378-seat performance theatre, workshop, classroom, studio and support space on the third level of Portage Place which will accommodate the relocation of the Prairie Theatre Exchange. The approved project is supported by a Core Area Initiative commitment of $1 million. The $3 million project is also supported by Manitoba Urban Affairs, North Portage Development Corporation, Cadillac Fairview, and the City of Winnipeg.

YM/YWCA Downtown	A capital project to undertake major redevelopment and expansion of the downtown YM/YWCA providing first-class multi-service recreational facilities for the downtown and community at large. The $9.7 million project will include a women's resource centre, two new swimming pools and locker room facilities, a new fitness gymnasium, a new day-care facility, renovations to current gymnasium space, expansion of the indoor track, a new weight training facility, two new squash courts, renovations to existing racquetball courts and improvements to the building's exterior. A Core Area Initiative commitment to the project totals $4 million. It is expected that current equity and fundraising efforts will provide the required additional project support.
Winnipeg Education Centre	A million dollar education facility providing affirmative action, post-secondary degree programs. Moving to the core area of Winnipeg from an elementary school on Nairn Avenue, the new facility will be constructed on Logan Avenue at Laura Street. The centre will continue to offer programs directed primarily to Native people, new Canadians and single parents who would not otherwise be able to attend regular university programs without considerable additional support. The Core Area Initiative commitment to the project totals $500,000. It is also supported by Manitoba Education, Manitoba Community Places and Manitoba Urban Affairs.
Pantages Playhouse Theatre	A capital project in support of the Exchange District redevelopment to allow for renovation and expansion of the theatre at 180 Market Avenue. This will involve physical renovation of the interior including the historic features and technical amenities, reorientation of the facility toward Main Street, an addition to the west side of the building, and streetscaping to enhance the immediate area. The approved project is supported by a total Core Area Initiative commitment of $2.5 million, including $1 million from the Strategic Capital Program and $1.5 million from The Exchange District Redevelopment Program. The total project cost of $8.1 million is shared with the City of Winnipeg.
St. Boniface Riverbank Land Acquisition	A capital project in support of riverbank development providing for the purchase of the Tourist Hotel site, strategically located on the riverbank in Saint-Boniface. The hotel structure was demolished in May 1988 and the site is currently being redeveloped. A gateway to Saint-Boniface, the site allows for a connection to the Tache Promenade. The project is supported by a Core Area Initiative commitment of $1 million from the Strategic Capital Program, as well as $425,000 from the Riverbank Enhancement Program.

Forks Public Market	A strategic capital project in support of the East Yard Redevelopment to renovate two historic stable buildings for use as a year-round public market. The 50,000 square foot market is expected to include rental space for up to 35 food merchants, as well as space for restaurants and office/retail uses. Sponsored by The Forks Renewal Corporation, the $7,100,000 project is supported by a Core Area Initiative commitment of $5,000,000. Approximately 200 jobs are expected to be created as a result of the project.

Winnipeg Core Area Initiative
September 30, 1988

NEIGHBOURHOOD AND COMMUNITY DEVELOPMENT
(Program 6)

Description:	The program provides financial assistance and resources to support the activities and development of targetted high-needs neighbourhoods and high-needs populations within the core area. The program emphasizes the integration of physical, social and economic initiatives on either a neighbourhood-specific or core area-wide basis.
Implementing Jurisdictions:	Winnipeg / Manitoba
Committee Structure:	An overall Intergovernmental Resource Committee guides the co-ordination process for the program. Decision-making on the neighbourhood-specific (Neighbourhood Facilities/Neighbourhood Services) programs is vested in local residents and service groups. Community Services & Facilities/Education Support Services is vested with Advisory Councils appointed by Policy Committee.
Implementing Body:	Winnipeg's Community Programs Division is responsible for the delivery of the Neighbourhood Facilities / Neighbourhood Services sub-programs. The Core Area Office, under contract from Manitoba, is responsible for delivery of both the Community Facilities & Services and Education Support Services sub-programs.
Budget:	$16 million

NEIGHBOURHOOD SERVICES

PROGRAM STATUS SUMMARY:

* 3 community projects assisted
* $260,636 total investment

PROJECTS:

Elgin Parent Child Centre	A neighbourhood service project to assist the Elgin Parent Child Centre in providing a drop-in centre for neighbourhood parents and pre-school children. The centre provides a toy and book lending library and a parent resource centre. Sponsored by the Elgin Parent Child Centre Inc., the $87,987 project is supported by a Core Area Initiative commitment of $27,054 from the Neighbourhood Services Program as well as funding from the Community Services Program and Education Support Services Program. The project is also supported by the Manitoba Department of Education, Manitoba Community Services Council and Child and Family Services of Central Winnipeg.

Pritchard Place Drop-In Centre	A neighbourhood service project to provide drop-in services to a high-needs inner city neighbourhood. The centre, located at 220 Andrews Street, provides an alternative to street life for area children, including structured and unstructured recreation and informal counselling. Sponsored by the Pritchard Place Drop-In Centre Inc., the $124,636 project is supported by a Core Area Initiative commitment of $37,500 from the Neighbourhood Services Program as well as $37,500 from the Community Facilities Program. The project is also supported by the Manitoba Community Services Council and Northwest Child and Family Services.
Strathcona Parent Child Centre	A neighbourhood service project to assist the Strathcona Parent Child Centre in providing drop-in services to neighbourhood parents and pre-school children. The centre provides a toy and book lending library and a parent resource centre. Sponsored by the Strathcona Parent Child Centre Inc., the $57,358 project is supported by a Core Area Initiative commitment of $17,581 from the Neighbourhood Services Program, as well as funding from the Community Services Program and Education Support Services Program. The project is also supported by the Manitoba Community Services Council and through sponsor fundraising activities.

COMMUNITY FACILITIES AND SERVICES

PROGRAM STATUS SUMMARY:

* 20 community facilities assisted
* 48 community services assisted
* $4,159,336 total investment; includes $2,294,599 in complementary funding (1.1:2 leverage)
* 6 training positions created
* 33 jobs created, as well as 23 person years of construction employment generated

PROJECTS:

Aboriginal Women's Justice Committee (Ikwewak)	A community services programming effort to promote the establishment of a halfway house for aboriginal women in conflict with the law. Sponsored by the Aboriginal Women's Justice Committee, the 12 month project is supported by a Core Area Initiative commitment of $27,200. The $29,511 project is also supported by contributions from the sponsoring agency.
C.A.R.E. Centre for Native Youth	A community service project providing for the development and implementation of community-based programs, services and resources which address the needs of Native youth who have broken the law. Sponsored by the Children's Home of Winnipeg Inc., the project is supported by a Core Area Initiative commitment of $25,500. The total project cost is $100,135.

Care-A-Lot Day Care	A community facility project to renovate an existing day care facility located at 55 Stadacona Street. Sponsored by Care-A-Lot Day Care Inc., the $35,000 project is supported by a Core Area Initiative commitment of $17,103. Support to the project is also provided by the Manitoba Community Places program.
Chances for Change	A community service development project to provide employment-related assistance to ex-convicts re-entering the work force. Sponsored by the John Howard Society of Manitoba, the project is supported by a Core Area Initiative investment of $40,000, which represents the total project cost.
Child Sexual Abuse Treatment Program	A community service development project to provide treatment for sexual abuse to juvenile victims, juvenile offenders and their families through support groups in the Elmwood area. Sponsored by the North East Winnipeg Family and Child Extended Social Services, the project is supported by a Core Area Initiative commitment of $8,073.
Children's House	A community facility day care project involving interior and exterior renovation of Children's House located at 157 Rupert Avenue. Sponsored by St. Mary's Montessori School, the project is supported by a Core Area Initiative commitment of $5,000. The $35,600 project is also supported through private donations.
Chinese Cultural and Community Centre	A community service programming effort to promote educational, cultural and recreational uses of the Chinese Cultural Centre located at 180 King Street. Sponsored by the Winnipeg Chinese Cultural and Community Centre, the project is supported by a Core Area Initiative commitment of $25,000. This represents the total project cost.
Community Dispute Centre	A community service demonstration project aimed at improving conflict resolution activities in the inner city. Sponsored by the Community Dispute Centre, the 12-month project is supported by a Core Area Initiative commitment of $45,550. The total project cost of $61,350 is also supported by the Manitoba Law Foundation, Mennonite Central Committee and through private donations.
Community Financial Counselling Service	A community service project to deliver educational services to socially and economically disadvantaged inner city residents. Sponsored by Community Financial Counselling Services, the $83,559 project is supported by a Core Area Initiative commitment of $38,200.
Cornish Child Care Centre	A community facility capital project involving renovations to a day care facility at 25 Furby Street. Sponsored by Care-A-Lot Day Care, Inc., the project is supported by a Core Area Initiative commitment of $4,976 which represents the total project cost.

Daniel MacIntyre Recreational Facility	A community facility project to construct an underground track and recreational facility at Daniel MacIntyre Collegiate Institute for the students and general public. Sponsored by the DMCI Parent's Association, the approved project is supported by a Core Area Initiative commitment of $50,000. The total project cost of $300,000 is also supported by Manitoba Culture, Heritage and Recreation, the City of Winnipeg and Winnipeg School Division No.1.
Day Care Volunteer Program	A community service project to hire a co-ordinator responsible for increasing the number of core area day-care centres using volunteer resources. Sponsored by Day Nursery Centre Inc., the approved project is supported by a Core Area Initiative commitment of $39,500. The total project cost of $61,530 is also supported by Manitoba Community Services and Corrections, the Kiwanis Club of Winnipeg and sixteen participating day-care centres.
Downtown Arts Council	A community service programming effort to implement three development arts projects in the inner city including a juried amateur art show, a dance program and a community theatre. Sponsored by the Downtown Arts Council, the project is supported by a Core Area Initiative commitment of $7,206. The $25,830 project is also supported by the Manitoba Arts Council and Employment and Immigration Canada.
Family Support Program	A community service project to provide support and counselling to families in which children or other family members have been victims of third-party sexual abuse. Sponsored by the Children's Home of Winnipeg, the project is supported by a Core Area Initiative commitment of $109,603, which represents the total project cost.
Filipino Seniors Group	A community facility capital project to renovate a Filipino seniors' facility located at 49 Euclid Avenue. Sponsored by the Filipino Seniors Group of Winnipeg, the project is supported by a Core Area Initiative investment of $23,388, which represents the total project cost.
First Citizens Communications	A community service development project to promote improved communications within the inner city's Native community. Sponsored by the Winnipeg Council Council of Treaty and Status Indians, the eight-month project is supported by a Core Area Initiative commitment of $35,060. The $46,160 project is also supported by the sponsoring agency.
Fort Rouge Arts and Heritage Program	A community service effort to provide six inner city youth with leadership and occupational training in conjunction with a range of developmental arts workshops. Sponsored by the Fort Rouge Arts and Heritage Council, the approved project is supported by a Core Area Initiative commitment of $8,000. The total project cost of $24,500 is also supported by the Manitoba Department of Culture, Heritage and Recreation, the Manitoba Arts Council, the City of Winnipeg and project revenues.

Freight House Day	A community facility capital project to renovate day care space at 505 Ross Avenue. Sponsored by the Freight House Day Nursery, the $13,091 project is supported by a Core Area Initiative investment of $12,591. Contributions by the project sponsor total $500.
Gas Station Theatre	A community facility project to replace and upgrade technical equipment at the Gas Station Theatre. Sponsored by the Osborne Village Cultural Centre, the project is supported by a Core Area Initiative commitment of $10,650. The total project cost of $22,650 is also supported by the Winnipeg Foundation and the Manitoba Department of Culture, Heritage and Recreation.
At-Risk Youth Needs Assessment	A community service effort to implement a survey of at-risk youth in the inner city and the professionals who work with these youth. Sponsored by The Village Clinic, the project is supported by a Core Area Initiative commitment of $36,630. The total project cost of $53,300 is also supported by the sponsoring agency.
Gordon Bell High School Playground	A community facility project to add an all-weather covering to the asphalt surface of the Gordon Bell High School playground. Sponsored by the Gordon Bell Parent, Teacher, Student Association, the project is supported by Core Area Initiative commitment of $50,000. The total project cost of $125,000 is also supported by the Manitoba Community Places Program and the Spence-Memorial Revitalization Program.
Healthy Parent - Healthy Child	A community service demonstration project to provide outreach services aimed at improving maternal and infant health and family functioning within the core area. Sponsored by the Social Planning Council of Winnipeg, the nine-month project is supported by a Core Area Initiative investment of $13,000 which represents the total project cost.
Images of Our Past	A community service programming project in support of the arts and cultural exhibition "Images of Our Past." Sponsored by the Manitoba Multicultural Resources Centre, the project is supported by a Core Area Initiative commitment of $10,000. The $142,830 project is also supported by the Secretary of State, the Manitoba Heritage Federation, the Manitoba Intercultural Council, the Manitoba Community Places and Career Start Programs, the Department of Tourism and the City of Winnipeg.
Inner City Voice	A community service project supporting publication and distribution of a free, monthly inner-city newspaper to 19,000 core area homes. The approved project is supported by a Core Area Initiative commitment of $37,600. The total project cost is $96,800.
Inner City Voice	A community services project to enable an inner city community newspaper to develop a business plan and marketing and sales strategies. Sponsored by the Inner City Voice, the project is supported by a Core Area Initiative investment of $2,000, which represents the total project cost.

Inter-Agency Group	A community service effort to further networking and coordination activities among inner-city-based human service agencies. Sponsored by the Inter-Agency Group, the project is supported by a Core Area Initiative commitment of $2,000. The total project cost of $4,745 is also supported by the sponsoring agency.
Kanata Housing	A community service effort to employ a tenant liaison officer for an inner-city non-profit housing corporation. Sponsored by Kanata Housing Inc., the project is supported by a Core Area Initiative commitment of $18,490, including $9,000 from the Community Services Program and $9,490 from the Employment and Training Program. The $27,018 project is also supported by $8,528 grant from the Canada Mortgage and Housing Corporation.
M.A.P.S. Foot Patrol Committee	A community service project to produce a report advocating community-based policing projects for selected high-crime neighbourhoods in the inner city. A Core Area Initiative commitment of $2,100 represents the total project cost.
Manitoba Association for Childbirth and Family Education	A community service project aimed at training volunteers to deliver emotional and informational support for immigrant and refugee women. In preparation for childbirth, users of the service are matched with trained volunteers. The project is supported by a Core Area Initiative commitment of $12,000. The total cost is $20,750.
Manitoba Children's Museum	A community facility capital project involving the construction of an additional 4,300 square feet of space for the Manitoba Children's Museum. The new space houses a communications gallery, spaceships, bridge and a graphics area. Sponsored by Manitoba Children's Museum, the project is supported by a Core Area Initiative investment of $80,000. The $290,000 project is also supported by the Manitoba Community Places Program, the E. Lightcap Foundation, the Richardson Foundation and the sponsoring agency.
Manitoba Indian Cultural Education Centre	A community facility project to renovate the centre's building at 119 Sutherland Avenue. Sponsored by the Manitoba Indian Cultural Education Centre, the project is supported by a Core Area Initiative investment of $31,718. The total project cost of $55,048 is also supported by Manitoba Culture, Heritage and Recreation.
Manitoba Indian Nurses Association	A community service project to sponsor a three-day conference on the health needs of the native elderly in Winnipeg. Sponsored by the Manitoba Indian Nurses Association, the approved project is supported by a Core Area Initiative commitment of $6,000. The total project cost of $15,000 is also supported by the Secretary of State.
Marymound Child Abuse Treatment Project	A community service effort to provide treatment to children who are victims of child abuse. Sponsored by Marymound, Inc., the project is supported by a Core Area Initiative commitment of $43,890.

Native Language Development Centre	A community service effort to supply a coordinator for Native language programs for inner city residents. Sponsored by the Manitoba Association for Native Languages, the project is supported by a Core Area Initiative commitment of $55,200, including $27,600 from each of the Community Services and Education Support Services Programs.
Native Youth Needs and Planning Project	A community service project to design a needs and planning study directed at Native youth in the inner city. Sponsored by Ma Mawi Wi Chi Itata, the project is supported by a Core Area Initiative grant of $6,000. This represents the total project cost.
Needs Assessment on Homeless Youth	A community service project to conduct a needs assessment of homeless youth and children in Winnipeg's inner city. Sponsored by the Social Planning Council of Winnipeg, the project is supported by a Core Area Initiative commitment of $37,675, which represents the total project cost.
Neighbourhood Planning Data Base	A community service project to provide increased and enhanced information on social conditions and target populations in Winnipeg's neighbourhoods. Sponsored by the Social Planning Council of Winnipeg, the approved project is supported by a Core Area Initiative commitment of $10,000. The total project cost of $58,000 is also supported by the City of Winnipeg, Winnipeg Foundation, Institute of Urban Studies, University of Manitoba, and United Way.
North End Women's Centre	A community service project providing for the development of an organizational development plan for the North End Women's Centre, the project sponsor. The project is supported by a Core Area Initiative commitment of $10,000, which represents the total project cost.
North End Women's Centre Outreach	A community service project to support the Centre's outreach work including information and referral, peer counselling, support groups, educational/personal development workshops, individual advocacy and volunteer opportunities designed to help women. The approved project is supported by a Core Area Initiative commitment of $41,408. The total project cost is $177,408.
One Earth Youth Co-operative	A community service effort to expand the employment-generating commercial activities of the One Earth Youth Co-operative and to develop and implement employment and business training for the organization's membership. Sponsored by Winnipeg Native Family Economic Development, Inc., the 12 month project is supported by a Core Area Initiative commitment of $42,816. The total project cost of $57,816 is also supported by revenues generated through project activities.

P.O.W.E.R.	A community facility project to purchase a building which will operate as a drop-in resource and services centre for girls and women working on the streets in the core area. Sponsored by P.O.W.E.R., the approved project is supported by a Core Area Initiative commitment of $22,000. The total project cost of $55,100 is also supported by Manitoba Culture, Heritage and Recreation, and the Gannett Foundation.
Parent-Child Centres	A community service project to enhance relationships between pre-schoolers and their parents through the provision of drop-in play centres, toy/book lending libraries, parent resource centres, workshops and special events. The approved project will create three jobs and is supported by a Core Area Initiative commitment of $44,634 from the Community Services Program, as well as $44,634 from the Education Support Services Program and $44,634 from the Neighbourhood Services Program. The total project cost of $243,454 is also supported by Child and Family Services of Central Winnipeg and Manitoba Community Services Council.
Parenting Course for Filipino Community	A community service project to develop a parenting course and related teaching and resource materials appropriate to Filipino residents of the inner city. Sponsored by the Philippine Association of Manitoba, Inc., the 12 month project is supported by a Core Area Initiative commitment of $15,500. This represents the total project cost.
Pepe and Pilar Day Care Centre	A community facility capital project involving the construction of 36 lockers at the Pepe and Pilar Day Care Centre. Sponsored by the Pepe and Pillar Day Care Centre, the project is supported by a Core Area Initiative commitment of $1,750, which represents the total project cost.
Playmates Pre-School	A community facility capital project to expand the day care facility at 215 Isabel Street. Sponsored by Playmates Pre-School Inc., the project is supported by a Core Area Initiative commitment of $25,000. The $67,884 project is also supported by the Manitoba Community Places Program and the Winnipeg Foundation.
Popular Theatre Alliance	A community service project supporting community animation activities through the use of theatre as a tool for social change. The approved project is supported by a Core Area Initiative commitment of $41,263. The total project cost is $199,984.
Prairie Dog Central Project	A community service effort to enable approximately 370 inner-city children to experience a train ride on the Prairie Dog Central Express. Sponsored by St. Matthews Kids Korner, in conjunction with six other other inner-city day cares, the project is supported by a Core Area Initiative commitment of $4,000. The $5,000 project is also supported by the City of Winnipeg.

Pritchard Place Drop-In Centre	The project provides financial assistance to support continued operation of a drop-in centre in a high-needs inner city neighbourhood. The centre offers a wide range of structured and unstructured activities, as well as informal counselling. The centre also works with a number of foster parents who are licensed and able to provide overnight care in emergency or crisis situations. The project was initially supported by a Core Area Initiative investment of $37,500 from the Community Services Program and later received additional funding from the Neighbourhood Services Program.
Rossbrook House	A community service project providing a program of diversion from street life for juveniles and young adults. Staffed by local neighbourhood people, the project provides services 365 days a year on a self-referred basis. The $537,737 project is supported by a Core Area Initiative commitment of $60,156. The project is also supported by the City of Winnipeg, Province of Manitoba, CEIC and the United Way.
Rossbrook House Program Evaluation	A community services effort to enable Rossbrook House to conduct an evaluation of its programming initiatives. Sponsored by Rossbrook House Inc., the project is supported by a Core Area Initiative commitment of $19,800, which represents the total project cost.
Rupertsland Day Care Centre Corporation	A community facility capital project involving renovation of the Rupertsland Day Care facility. Sponsored by the Rupertsland Day Care Centre Corporation, the project is supported by a Core Area Initiative commitment of $25,500.
S.E.A.R.C.O.M.	A community service effort to provide recreational activities to youth in the South East Asian community of the inner-city. Sponsored by S.E.A.R.C.O.M., the project is supported by a Core Area Initiative commitment of $12,500. The $71,246 project is also supported by the City of Winnipeg, Winnipeg School Division No.1 and the Manitoba Jobs Fund.
S.U.D.S. Centre Cooperative	A community facility project providing for the development and operation of a community co-operative laundromat over 12 months. The approved project is supported by a Core Area Initiative commitment of $36,594. The total project cost is $39,594.
Society of Self-Help	A community facility capital project to purchase furnishings and equipment for common areas in an inner city housing cooperative located at 313 Furby Street. Sponsored by the Society for Self-Help, the project is supported by a Core Area Initiative commitment of $20,450.
The Marymound Model	A community service effort to explore the effectiveness of the Marymound Model for treatment of male sexual abuse victims and offenders and their families. Sponsored by Marymound, Inc., the project is supported by a Core Area Initiative commitment of $94,473. The $152,121 project is also supported by Health and Welfare Canada.

West Broadway Family Centre	A community service project providing support services, particularly day-care on a casual basis, to low-income families in the West Broadway area. The approved project is supported by a Core Area Initiative commitment of $35,000. The total project cost is $70,000.
West End Cultural Centre	A community facility project providing capital improvements including sound and heat insulation, upgrading structural and electrical systems as well as interior and exterior finishes to the West End Cultural Centre. The project is supported by a Core Area Initiative commitment of $70,000. The total project cost of $207,600 is shared with Culture, Heritage and Recreation (Manitoba Community Places).
Wild Honey Children's Centre	A community facility capital project to improve window security at an inner city day care facility. Sponsored by the Wild Honey Children's Centre, Inc., the project is supported by a Core Area Initiative commitment of $3,360, which represents the total project cost.
Winnipeg Boys and Girls Club	A community service effort to provide structured and drop-in activities for children, youth, seniors and families in the Central Park area. Sponsored by the Winnipeg Boys and Girls Clubs and the Knox United Church, the project is supported by a Core Area Initiative commitment of $30,000. The $78,000 project is also supported by the Winnipeg Foundation and the sponsoring agencies.
Winnipeg Harvest	A community service development project to provide administrative support for volunteers who operate Winnipeg Harvest's food distribution network. Sponsored by Winnipeg Harvest, the 12 month project is supported by a Core Area Initiative commitment of $45,000. The $107,000 project is also supported by the Winnipeg Foundation and private donations.
Women's Post Treatment Project	A community service development project to provide services to women who are in crisis situations resulting from chemical dependency or sexual abuse. Sponsored by the Women's Post Treatment Project, Inc., the 12 month project is supported by a Core Area Initiative commitment of $32,500. The $103,000 project is also supported by the Department of Community Services, the Alcoholism Foundation of Manitoba and the United Church of Canada.
Work and Social Opportunities	A community facility capital project to assist in the construction of a greenhouse which will serve as a worksite for the mentally handicapped. Sponsored by Work and Social Opportunity, the project is supported by a Core Area Initiative investment of $35,000. The $200,000 facility is also supported by the Manitoba Community Places Program, the Winnipeg Foundation, the Senator N.M. Paterson Foundation and private donors.

Work and Social Opportunities: Training	A community services effort to assist the mentally disadvantaged to become more self-sufficient and self-supporting. Sponsored by Work and Social Opportunity, the project is supported by a Core Area Initiative commitment of $32,000. The $60,300 project is also supported by Manitoba Community Services, the Winnipeg Foundation and contributions from the sponsoring agency.
YM/YWCA Downtown Child Care	A community facility capital project to undertake renovations to the Downtown YM/YWCA Child Care on Ellice Avenue. The $77,000 total project cost includes a $21,375 commitment from the Core Area Initiative.
Firehall Drop-In Centre	A community services effort designed to serve troubled and under-privileged youth with an alternative to street life. Sponsored by Youth for Christ, Winnipeg, the project is supported by a Core Area Initiative commitment of $20,590. The $26,590 project is also supported by the sponsoring agency.

E D U C A T I O N S U P P O R T S E R V I C E S

PROGRAM STATUS SUMMARY:

* 14 education projects assisted
* $887,364 total investment; includes $411,508 in complementary funding
* 13 jobs created

PROJECTS:

Awasikan Theatre Achemon Story Project	An education support services project involving the use of puppet theatre to enrich and expand language arts programs in four inner city schools. Sponsored by the Manitoba Puppet Theatre, the project is supported by a Core Area Initiative commitment of $9,800. The $32,775 project is also supported by the Manitoba Arts Council, Employment and Immigration Canada, the City of Winnipeg, and the Winnipeg and Richardson Foundations.
Booklending for Home Reading Program	An education project to support parental involvement in home reading programs for children at the nursery, kindergarten and grades one and two level. Sponsored by Winnipeg School Division No. 1, the project supported by a Core Area Initiative commitment of $2,500, which represents the total project cost.

Early School Years Project	An education project to support an enriched language environment in three inner-city nursery/kindergarten classrooms. The project also provides for training to nursery and kindergarten teacher aides in 12 inner schools. Sponsored by Winnipeg School Division No. 1, the $258,000 project is supported by a Core Area Initiative commitment of $60,000. The 10-month project is also supported by the Winnipeg School Division No. 1 and the Manitoba Education Compensatory Grants program.
Filipino Writers Group: Reading Material	An education project to support development of Filipino culturally oriented bilingual reading materials for use with pre-schoolers aged two to five years. Sponsored by the Manitoba Association of Filipino Teachers Inc., the $18,350 project is supported by a Core Area Initiative commitment of $16,350. The project is also supported by the Secretary of State.
Grove Street Teachers' Centre	An education project providing a curriculum work centre for teachers to pursue ongoing, self-directed, professional development. A Core Area Initiative investment of $5,000 represents the total project cost.
I Love to Read Day	An education project to sponsor a reading appreciation day for inner city parents and their children. Sponsored by the Manitoba School Audio-Visual Association, the event included workshops in bookmaking and storytelling. The completed project was supported by a Core Area Initiative investment of $1,000. The total project cost is $1,650.
Inner City University Courses	An education project enabling the Winnipeg Education Centre to sponsor several university level courses designed to enhance the skills of inner-city teachers. The project is supported by a Core Area Initiative investment of $3,000. Co-sponsored by the Winnipeg Education Centre and the University of Manitoba, the total project cost is $7,800.
Journeys - Adult Evening Classes	An education project for inner city adults providing individualized and flexible schooling in high-school credit courses and literacy skills. Sponsored by Rossbrook House, the project is supported by a Core Area Initiative investment of $8,916 and will create one job. The total project cost of $54,666 is also supported by Manitoba Education and Winnipeg School Division No. 1.
Manitoba Children's Museum: Education	An education project involving several activities designed to facilitate greater involvement of core area schools and families in the Manitoba Children's Museum. The project provides for a coordinator and resources for reducing or eliminating transportation costs and admission fees for selected schools and inner city families. Sponsored by the Manitoba Children's Museum, the project is supported by a Core Area Initiative commitment of $38,348, which represents the total project cost.

Manitoba Metis Education Conference	An education project in support of a three-day conference dealing with issues related to Metis education and establishing a network of various interest groups. Sponsored by the Manitoba Metis Education Conference Committee, the project is supported by a Core Area Initiative investment of $10,000. The total project cost of $43,050 is also supported by the Department of Energy and Mines, Manitoba Education, the Premier's Office, Manitoba Teachers Society and Frontier School.
Ojibway Language Program	An education project providing total immersion Ojibway Language schooling for 16-18 pre-school children at Dufferin School. Sponsored by Abinochi Zhawaynkahkoziwin, Inc., the project will create two jobs and is supported by a Core Area Initiative investment of $67,070, which represents the total project cost.
Parent-Child Centres	An education project to enhance relationships between pre-schoolers and their parents through the provision of drop-in play centres, toy-book lending library, parent resource centre, workshops and special events. Sponsored by Parent-Child Centres, the project will create three jobs and is supported by a Core Area Initiative investment of $44,634 from the Education Support Services Program, as well as $44,634 from the Community Facilities and Services Program. The total project cost of $243,454 is also supported by Child and Family Services of Central Winnipeg and the Manitoba Community Services Council.
Storywriting at Glenelm	An education project providing for the integration of performing arts into language arts curriculum, enrichment activities and language stimulation and development. As part of the project, two classroom musicians compose original songs for dramatic presentations. The project is supported by a Core Area Initiative investment of $1,200. The total project cost is $6,000.
Young Aboriginal Artists Group	An education demonstration project to provide an opportunity for young aboriginal artists to develop their skills and self-confidence in a support group setting.

INNER CITY FOUNDATION
(Program 7)

Description:	The program has been established to provide on-going support for the social and community-based strategy of the Agreement. This support will be provided by the allocation of funds to non-profit groups that provide unique and long-term benefits to residents of the core area. These funds would be generated through the receipt of donations, and/or revenues created as a result of the Core Area Agreement(s).
Implementing Jurisdiction:	Winnipeg
Committee Structure:	It is proposed that a non-profit entity be created with a distinct Board of Directors appointed by Policy Committee.
Implementing Body:	Delivery would occur through the above-noted Board of Directors.
Budget:	$1 million

ACTIVITIES:

The program is presently in the development stage.

HOUSING
(Program 8)

Description:	The Housing Program has been established to improve the quality, availability and affordability of housing shelter for people living in the core area. Activities occur within four major areas: home ownership incentives; housing development activities to stimulate additional affordable residential stock; home repair initiatives, and the integrated inspection and enforcement of housing upgrading and maintenance by-laws (CARUMP).
Implementing Jurisdictions:	Winnipeg / Manitoba / Canada
Committee Structure:	An overall Housing Sub-committee has been established to co-ordinate and integrate the activities both within the program components and with the activities of Canada, Manitoba, and Winnipeg's existing housing initiatives. The committee consists of two representatives from each level of government and is chaired by the Core Area Office.
Implementing Bodies:	Delivery agents for the program are as follows: • Core Area Residential Upgrading and Maintenance Program: City of Winnipeg, Community Programs Division • Core Area Rental Unit Repair/Forgiveness: City of Winnipeg, Community Programs Division • Core Area Home Renovation Program (CAHRP): City of Winnipeg, Community Programs Division • Housing Development Stimulus: Manitoba Housing and Winnipeg Core Area Initiative • Core Area Grant for Home Ownership: Manitoba Housing
Budget:	$10.5 million

H O U S I N G D E V E L O P M E N T S T I M U L U S:

PROGRAM STATUS SUMMARY:

* 2 non-profit housing development projects assisted
* $1,590,000 total investment; includes $1,490,400 in complementary funding (15:1 leverage)
* 1 job created, as well as 19 person years of construction employment generated

PROJECTS:

Apartment Renovation 347 Manitoba Ave.	A housing development stimulus project to renovate a deteriorated apartment block at 347 Manitoba Avenue into 18 units of family housing. Sponsored by the Winnipeg Housing Rehabilitation Corporation, the $1,530,000 project is supported by a Core Area Initiative investment of $94,600. Mortgage financing for the project is provided by Manitoba Housing.
Habitat For Humanity	A housing development stimulus project to construct two single family dwellings on Flora Avenue. The houses are constructed using volunteer labour and donated materials. Sponsored by Habitat For Humanity, the $60,000 project is supported by a Core Area Initiative investment of $5,000. The project sponsor has provided for zero interest financing to the purchasers to ensure that the homes are affordable.

Winnipeg Core Area Initiative
September 30, 1988

EMPLOYMENT AND TRAINING
(Program 9)

Description:	The program has been established to increase the participation of targetted core area residents in employment and training opportunities. These residents would typically be social assistance recipients, unemployment insurance recipients, and the working poor. Within these groups, attention is given to women, Natives, disabled persons and visible minorities.
Implementing Jurisdiction:	Manitoba
Committee Structure:	The Employment and Training Advisory Committee consists of two representatives from each level of government, one representative from each level of the Agreement Co-ordinators, and one representative from the Core Area Office.
Implementing Body:	The program is delivered by the Core Area Office under contract from Manitoba Education.
Budget:	$12 million

PROGRAM STATUS SUMMARY:

* 45 training and employment projects undertaken
* $6,378,933 total investment; includes $1,676,129 in complementary funding
* 699 training positions created
* 83 persons placed in employment

PROJECTS:

Academic Upgrading	A training project designed to prepare individuals for eventual placement in employment or further training programs. The six-month completed program for 14 core area residents is supported by a Core Area Initiative investment of $28,024. This represents the total project cost.
Academic Upgrading/ Employment Advocacy	A training project designed to provide academic upgrading, pre-employment classes and employment advocacy on an on-going basis to inner city residents, especially those interested in accessing further training or employment. The project, which is expected to assist up to 78 inner city residents over a two-year period, is supported by a Core Area Initiative commitment of $58,261, which represents the total project cost.

Advanced English for Professional Women	A training project to provide improved English skills, as well as occupation-specific language training, to 16 core area women who are either working in a professional capacity but are job-threatened, or who are seeking employment in the profession for which they have trained. The 60-hour course is a joint venture among the Core Area Initiative, RRCC and IWECS and is supported by a Core Area Initiative investment of $4,385, which represents the total project cost.
Community Economic Development	A project to train three Native core area residents as program consultants to the Community Economic Development Fund (CEDF). Sponsored by the CEDF, the 18-month project is supported by a Core Area Initiative investment of $47,018. The total project cost is $64,194.
Community Typing Course II	A training project designed to provide intermediate typing skills to 15 inner-city immigrant women. The 60-hour course is supported by a Core Area Initiative commitment of $3,475, which represents the total cost of the project.
Developmental Service Workers	A training project designed to provide 26 persons experiencing employment barriers with on-the-job skills required for working with the mentally handicapped. Sponsored by the Association for Community Living, the project is supported by a Core Area Initiative investment of $237,200. The total project cost is $753,861.
English for Academic Purposes II	A training project designed to provide English language skills for those with the academic qualifications necessary to enter college or university. The six-month program for 15 core area residents is supported by a Core Area Initiative investment of $67,982. The total project cost is $94,284.
English For Academic Purposes III	A training project designed to provide English language skills for those with academic qualifications necessary to enter college or university. The six-month project for 15 inner-city residents is supported by a Core Area Initiative investment of $18,068.
English for Job Finding Purposes II	A training program designed to provide recent immigrants with English language and job readiness preparation. The six-month program for 15 core area residents is supported by a Core Area Initiative investment of $41,729. The total project cost of $127,229 is also supported by the Immigrant Counselling and Placement Unit of C.E.I.C.
English for Job Finding Purposes III	A training project designed to provide recent immigrants with English language and job readiness preparation. The six-month program for 15 core area residents is supported by a Core Area Initiative investment of $59,720. The total project cost of $143,720 is shared with the Immigrant Counselling and Placement Unit of C.E.I.C.

English for Medical Purposes	A training project to train 15 unemployed or under-employed medical professionals who experience English language difficulties. Cost of the ninety-hour project totals $8,238 and is supported by an investment of $3,563 from the Core Area Initiative. The project is also supported by the Adult Community Education Branch of the provincial Department of Education and by Red River Community College.
Financial Institutions II	A project to train 16 core area residents for occupations as tellers or customer service representatives within the banking industry. The five-month program is supported by a Core Area Initiative investment of $139,951. This represents the total project cost.
Furniture Manufacturing	A training project to assist 20 core area residents to obtain occupations in furniture manufacturing. The project is supported by a Core Area Initiative investment of $240,248. The total project cost is $251,229.
G.E.D. Preparation Phase I	A training project to prepare core area residents for G.E.D. examinations. The eight-week program for 15 individuals is supported by a Core Area Initiative investment of $2,228. This represents the total project cost.
G.E.D. Preparation Phase II	A training project to prepare core area residents for G.E.D. examinations. The eight-week program for 15 individuals is supported by a Core Area Initiative investment of $1,813. This represents the total project cost.
G.E.D. VI - Norquay II	A training project designed to prepare 15 unemployed inner-city residents for the G.E.D. examination in December 1988. Sponsored by C.E.D.A., the 10-week project is supported by a Core Area Initiative commitment of $2,800. The project sponsor is contributing $1,000 to the training project.
G.E.D III - Dufferin	A training project to prepare 15 core area residents for the GED examinations in June 1988. The 12-week program is supported by a Core Area Initiative investment of $3,769, representing the total project cost.
GED IV - Norquay	A training project to prepare 15 core area residents for the GED examinations in June 1988. The 10-week program is supported by a Core Area Initiative investment of $3,733, representing the total project cost, and will create one job.
GED V - Internal III	A training project to prepare 16 core area residents for the GED examinations in June 1988. The ten-week program is supported by a Core Area Initiative investment of $2,818 representing the total project cost, and will create one job.

Home Renovation Workers	A training project to provide 20 unemployed core area residents with home renovation skills. Sponsored by the National Energy Conservation Association, the approved project is supported by a Core Area Initiative commitment of $37,586. The total project cost is $360,000.
Horticulture IV	A training project to prepare 21 core area residents for employment in the horticulture industry. The two-year program, which includes regular curriculum of the Agricultural Diploma Program and courses in horticulture, is supported by a Core Area Initiative investment of $204,246. This represents the total project cost and includes $182,246 under the Initiative's first (1981-86) Agreement and $22,000 under the current Agreement.
Human Justice	A training project designed to provide Native people and visible minorities with skills related to occupations in the law enforcement and corrections systems. The 10-month program for 20 core area residents is supported by a Core Area Initiative investment of $354,535. This represents the total project cost.
Industrial Training Centre	An employment and training project to train core area residents in heavy gauge sheet metal fabrication, welding and industrial painting in a production shop environment. The $483,000 project, sponsored by the Winnipeg Chamber of Commerce, is supported by a Core Area Initiative investment of $85,000. The project is also supported by the Canada Employment and Immigration Commission and the Parole Board of Canada.
Integrated Business Administration	A training project enabling 25 core area residents to participate in a three-year educational program providing preparation for employment in various business administration occupations. Sponsored by Red River Community College, the program consists of regular credit courses for the college's two-year Business Administration program, additional support courses, supplementary instruction and six weeks of work experience. The program is supported by a Core Area Initiative investment of $907,311. This represents the total project cost.
Introduction to Wordprocessing	A training project designed to provide two introductory word processing courses to 20 unemployed inner city residents. The project is supported by a Core Area Initiative commitment of $2,360, which represents the total project cost.
Kanata Housing	A training project to train one core area resident as a Manager for Kanata Housing. The one-year program commences March 28, 1988 and ends March 28, 1989 and will create one job. The project is supported by a Core Area Initiative commitment of $9,490. The total project cost of $12,748 is also supported by Kanata Housing.

Native Clerical	A training project to provide 22 core area residents with clerical and office-related skills. The 12-month program is supported by a Core Area Initiative investment of $411,334. This represents the total project cost.
Native ESL	A training project to provide English language instruction to 16 unemployed Native people in preparation for employment and/or further skill-based training. Sponsored by Adult Community Education, the three-month project is supported by a Core Area Initiative investment of $6170, which represents the total project cost.
Native Instructors	A training project designed to provide Native people with preparation necessary to become community college instructors. The approved eighteen-month program for nine core area residents is supported by a Core Area Initiative investment of $224,885. The total project cost is $350,511.
North End Women's Centre	A training project to provide for part-time instruction for unemployed core area women with limited access to employment and skill training. Sponsored by the North End Women's Centre, the project is supported by a Core Area Initiative investment of $14,565. This represents the total project cost.
North Portage - Retail Clerks (Phase 1)	A project to train 14 core area residents as retail sales clerks. The completed three-month program was supported by a Core Area Initiative investment of $42,581. This represents the total project cost and includes $20,332 contracted under the first (1981-86) Agreement and $22,249 under the current Agreement.
On Site Community Typing	A training project to provide 25 students with 50 hours of classroom typing instruction. The 11-week program is supported by a Core Area Initiative investment of $6,630, representing the total project cost, and will create one job.
Prairie Theatre Exchange	A training project designed to provide on-the-job experience as a wardrobe assistant at Prairie Theatre Exchange. Sponsored by the Prairie Theatre Exchange, the eight-month individual placement for a Core Area resident is supported by a Core Area Initiative investment of $5,356. The total project cost is $10,712.
Retail Sales Clerks (Phase 2)	The second phase of a retail training program for 20 core area residents. Delivered and certified by Red River Community College, the program is supported by a Core Area Initiative investment of $17,200. This represents the total project cost.

Rossbrook House - Employment Outreach	A pilot training project to provide employment preparation and advocacy services for unemployed youth. Sponsored by Rossbrook House, the 12-month Employment Outreach Program is expected to serve approximately 60 individuals. The approved project is supported by a Core Area Initiative commitment of $64,191. This represents the total project cost.
St. John's Cathedral	A training project designed to provide on-the-job experience as a computer operator at St. John's Cathedral School. Sponsored by St. John's Cathedral, the six-month individual placement for a core area resident is supported by a Core Area Initiative investment of $3,163. The total project cost is $6,325.
Telephone Language Skills II	A training project to provide unemployed core area residents with language skills required to communicate successfully by telephone in a clerical setting. The 60-hour program for 15 unemployed core area residents is supported by a Core Area Initiative investment of $4,510. This represents the total project cost.
Telephone Language Skills III	A training project designed to assist 15 immigrant women who have practical clerical skills but who encounter difficulties in locating employment due to their inability to function effectively on the telephone. The 60-hour training course is supported by a Core Area Initiative investment of $4,545, which represents the total project cost.
Toronto Dominion Bank	A training project designed to prepare five core area residents for occupations as tellers or customer service representatives within the banking industry. The 3-month program is supported by a Core Area investment of $3,500, representing the total project cost, and will create five jobs.
Transit Operators	A training project to provide 16 inner city residents with bus operating skills. The 24-week project is supported by a Core Area Initiative investment of $121,495.
Volunteers: English as a Second Language	A project to provide resources to support volunteers involved in teaching English language skills to core area immigrants and Native people. The project is supported by a Core Area Initiative investment of $28,300. This represents the total project cost.
Western Engine - Engine Remanufacturers	A training project to provide on-the-job experience as engine remanufacturers. Sponsored by Western Engine, the 25-week program for up to 10 core area residents is supported by a Core Area Initiative investment of $38,500. The total project cost is $63,270.

Windows and Glass	A training project designed to provide skills related to occupations in the manufacture and installation of windows and glazing products. The ten-month program for 22 core area residents is supported by a Core Area Initiative investment of $107,837. The total project cost is $210,946.
Winnipeg Boys and Girls Club	A training project to provide social assistance recipients aged 18-24 years with an employment-directed program including life skills, Adult Basic Education upgrading, pre-employment activities and work experience. The 31-week program for 35 individuals is supported by a Core Area Initiative investment of $4,471. The total project cost is $239,562.
Woodhouse Custom Leathers	A training project designed to provide on-the-job experience as a sales co-ordinator for Woodhouse Custom Leathers retail sales outlet. The six-month individual placement for a core area resident is supported by a Core Area Initiative investment of $2,890. The total project cost is $5,779.

NEIGHBOURHOOD MAIN STREETS AND SMALL BUSINESS SUPPORT SERVICES
(Program 10)

Description:	The program was established to strengthen the commercial viability and encourage new investment in designated older key commercial areas. Assistance is provided in organizing local merchants, promoting capital improvements such as streetscaping and storefront improvements, business assistance and co-operative marketing strategies. A maximum of nine key sites are receiving specific attention.
Implementing Jurisdiction:	Winnipeg
Committee Structure:	The Neighbourhood Main Streets Program Review Committee is chaired by the program manager, and includes two representatives from each of Canada, Manitoba, and Winnipeg (appointed by Management Board and Policy Committee) and the Public Affairs Manager from the Core Area Office.
Implementing Body:	The program is delivered by a program manager, hired by Winnipeg through program funds. This individual operates out of the City of Winnipeg.
Budget:	$5 million

PROGRAM SUMMARY STATUS:

* Marketing strategies or master plans developed for Chinatown, Ellice Avenue, Main Street, Norwood, Provencher Blvd., Osborne Street, Sargent Avenue, Selkirk Avenue, West Broadway
* $1,304,172 total investment; includes $379,636 in private complementary funding
* 17 person years of construction employment generated

PROJECTS:

Chinatown Marketing Strategy: 1988/89	A neighbourhood main streets project involving 13 marketing and promotional activities aimed at enhancing the economic vitality of the Chinatown commercial district during the 1988/89 period. The total project cost is $57,133. The project is supported by a Core Area Initiative investment of $44,833.
Ellice Avenue Marketing Strategy: 1988/89	A neighbourhood main streets project involving a number of marketing and promotional activities during the 1988/89 period aimed at enhancing the economic vitality of the Ellice Avenue commercial district. The project is supported by a Core Area Initiative investment of $11,000. Area merchants will contribute $7,000 to the $18,000 project.

Ellice Avenue Master Plan	A neighbourhood main streets project supporting the association's master plan development to undertake the physical and economic activities in the Ellice Avenue target area. The plan will serve as the basis for future projects. A Core Area Initiative investment of $45,000 represents the total project cost.
Ellice Avenue Merchants' Association-Startup	A neighbourhood main streets project supporting the association's start-up costs. A Core Area Initiative investment of $5,000 represents the total project cost.
Ellice Avenue Streetscaping	A neighbourhood main streets capital project involving the construction of the streetscaping component of the Ellice Avenue Master Plan. The approved project will undertake streetscaping improvements on Ellice Avenue between Spence and Arlington Streets. The project is supported by a Core Area Initiative investment of $516,500, which represents the total project cost.
Main Street Marketing Strategy: 1988/89	A neighbourhood main streets project involving a number of organizational and promotional activities during the 1988/89 period aimed at enhancing the economic vitality of the North Main commercial district and strengthening the area's development corporation. The project is supported by a Core Area Initiative investment of $73,902. Merchant contributions to the $79,456 project total $5,554. The project represents a continuation of the Initiative's support to the North-Main commercial district.
Main Street Marketing Strategy: 1987/88	A neighbourhood main streets project supporting development and marketing initiatives implemented by the North Main Development Corporation on behalf of the area merchants. A Core Area Initiative investment of $30,279 represents the total project cost to date.
Norwood Business Association - Startup	A neighbourhood main streets project supporting the association's start-up costs. A Core Area Initiative investment of $5,000 represents the total project cost.
Norwood Master Plan	A neighbourhood main streets project supporting the association's master plan development to undertake physical and economic activities in the Norwood target area. The plan will serve as the basis for future projects. A Core Area Initiative investment of $45,000 represents the total project cost.
Provencher Boulevard: Marketing Strategy: 1987/88	A neighbourhood main streets project supporting marketing and promotional programs implemented by L'Association des Commercants du Vieux Saint-Boniface. The project is supported by a Core Area Initiative investment of $75,000. The total project cost is $183,299.

Provencher Marketing Strategy: 1988/89	A neighbourhood main streets project involving a number of marketing and promotional activities aimed at enhancing the economic vitality of the Provencher Boulevard commercial strip during the 1988/89 period. The total project cost is $120,500. The project is supported by a Core Area Initiative investment of $25,000 and represents a continuation of the Initiative's support to L'Association des Commercants du Vieux Saint-Boniface.
Riverborne Development Association-Marketing: 1987/88	A neighbourhood main streets project supporting marketing and promotional programs implemented by Osborne Village merchants. The project is supported by a Core Area Initiative investment of $75,000. The total project cost is $132,913.
Riverborne Marketing Strategy: 1988/89	A neighbourhood main streets project involving a number of marketing and promotional activities during the 1988/89 period aimed at enhancing the economic vitality of the Osborne Street commercial district. The $182,450 project is supported by a Core Area Initiative investment of $116,450. Merchant contributions to the project total $66,000. The project represents a continuation of the Initiative's support to the district.
Sargent Avenue Marketing Strategy: 1988/89	A neighbourhood main streets project involving a number of marketing and promotional activities aimed at enhancing the economic vitality of the Sargent Avenue commercial district during the 1988/89 period. The project is supported by a Core Area Initiative investment of $35,000 which represents the total project cost.
Sargent Avenue Master Plan	A neighbourhood main streets project supporting the association's master plan development to undertake physical and economic activities in the Sargent Avenue target area. The plan will serve as the basis for future projects. A Core Area Initiative investment of $45,000 represents the total project cost.
Sargent Avenue Merchants' Association - Startup	A neighbourhood main streets project supporting the association's startup costs. A Core Area Initiative investment of $5,000 represents the total project cost.
Selkirk Avenue Marketing Strategy: 1988/89	A neighbourhood main streets project involving a number of marketing and promotional activities for the 1988/89 period aimed at enhancing the economic vitality of the Selkirk Avenue commercial district. The project is supported by a Core Area Initiative investment of $80,000 which represents the total project cost.
Selkirk Avenue Business Association - Startup	A neighbourhood main streets project supporting the association's startup costs. A Core Area Initiative investment of $5,000 represents the total project cost.

Selkirk Avenue Master Plan	A neighbourhood main streets project supporting the association's master plan development to address physical and economic activities in the Selkirk Avenue target area. The plan will serve as a basis for future activity in the area. A Core Area Initiative investment of $45,000 represents the total project cost.
Selkirk Avenue Streetscaping	A neighbourhood main streets capital project involving the construction of the streetscaping component of the Selkirk Master Plan. The approved project will undertake streetscaping improvements on Selkirk Avenue between Main and Arlington Streets. The project is supported by a Core Area Initiative investment of $400,000 which represents the total project project cost.
West Broadway Marketing Strategy: 1988/89	A neighbourhood main streets project involving a number of marketing and promotional activities during the 1988/89 period aimed at enhancing the economic vitality of the West Broadway Avenue commercial district. The project is supported by Core Area Initiative investment of $18,630. Area merchants will contribute $2,070 to the $20,070 project cost.
West Broadway Avenue Streetscaping	A neighbourhood main streets capital project involving the construction of the streetscaping component of the West Broadway Master Plan. The approved project will undertake streetscaping improvements on Broadway between Osborne and Maryland Streets. The project is supported by a Core Area Initiative investment of $420,000, which represents the total project cost.
West Broadway Business Association - Startup	A neighbourhood main streets project supporting the association's startup costs. A Core Area Initiative investment of $5,000 represents the total project cost.
West Broadway Master Plan	A neighbourhood main streets project supporting the association's master plan development to undertake physical and economic activities in the West Broadway target area. The plan will serve as the basis for future projects. A Core Area Initiative investment of $45,000 represents the total project cost.

CENTRAL ADMINISTRATION
(Program 11)

Description:	The program was established to provide central co-ordination and management of activities implemented under the Agreement. The Core Area Office provides a secretarial function to Management Board and Policy Committee, overall co-ordination, monitoring and progress reporting, as well as selected program delivery functions on designated programs.
Implementing Jurisdiction:	Canada
Committee Structure:	The Core Area Office operates via the Central Management Committees of the Agreement, namely: Policy Committee, Management Board, and the Agreement Co-ordinators.
Implementing Body:	Core Area Office.
Budget:	$2.8 million

ACTIVITIES:

MANAGEMENT AND CO-ORDINATION	Acting as a central secretariat, the program provides ongoing support to Management Board and Policy Committee in the strategic planning and overall administration of the Agreement. Co-ordination of all of the Agreement's programs, as well as office and related support services, are carried out on an ongoing basis. A financial progress reporting system has been fully implemented.
PROGRAM DELIVERY	Resources were provided for an increased focus in the areas of liaison with the Native community and affirmative action. The program provides co-ordination and partial delivery of the Strategic Capital Program.
COMMUNITY LIAISON	Enhanced access to the three levels of government by the core area community and the private and non-profit sectors is facilitated and initiated by the program on an ongoing basis.

PUBLIC INFORMATION AND PROGRAMMING
(Program 12)

Description:	The program was established to inform and educate both core area and non-core area residents of the strategy, objectives, programs, and projects of the Agreement. The program also provides a central communication and public outreach function on behalf of the governments and the Agreement programs.
Implementing Jurisdictions:	Winnipeg / Manitoba / Canada
Committee Structure:	The Communications Sub-Committee is chaired by the Core Area Office and consists of two representatives from each of Canada, Manitoba, and Winnipeg. One of these representatives is designated as the principal member, and has full voting rights.
Implementing Body:	The program is delivered by the Public Affairs Manager operating out of the Core Area Office.
Budget:	$1.3 million

PROGRAM STATUS SUMMARY:

* Extensive development of informational or promotional materials for the Agreement and its programs
* Information Centre established in the Core Area office
* Programming assistance provided to major events such as Christmas in The Exchange, River Trail, Takin' it to the Streets
* More than 30 core area groups and projects assisted with promotional or programming activities or consultation

ACTIVITIES:

INFORMATION

A final status report of the Core Area Initiative's first agreement (1986-91) has been produced. Periodic update reports on Agreement II programs and projects have been produced.

An Information Centre in the Core Area Office has been established. The Centre serves approximately 25 users weekly, supporting activities such as research, presentations and general information.

Print materials (application forms, brochures, stationery) have been produced for most of the Agreement's thirteen programs. As well, marketing, event planning or presentation support is provided as needed to individual programs.

EDUCATION

News releases, feature stories and background information are produced periodically, and print and electronic media coverage is catalogued in a comprehensive data base.

More than 14 bus tours of Winnipeg's core area have been conducted in response to requests from students, community groups, government departments, agencies and the news media.

Approximately 50 general or program-specific presentations have been made locally and across Canada; participation in three local trade shows.

Photography of core projects is undertaken on a regular basis. A collection of approximately 10,000 slides has been catalogued and is frequently used by various individuals. Numerous slide shows have been developed.

Portable display systems and supporting visuals have been produced and utilized at various events. A geographical model of the core area has been produced.

PROMOTION

Signage identifying Core Area Initiative projects and programs has been produced and installed.

A poster-map of the Core Area Initiative boundaries was produced, with approximately 10,000 distributed to date.

Various core area groups or projects have been given promotional assistance or consultation in areas such as visual identity, fund raising, special event planning, etc. Projects supported to date include:

- Knox Centre
- Western Glove Works
- Women in the Arts
- Gordon Bell High School
- Portuguese Cultural Centre
- Pritchard Place
  Central Park Fun Fest (1987 and 1988)
- Floating Gallery
- Manitoba Ethnocultural Youth Committee
- Community-based Policing
- Eagles Warwick Housing Co-op
- Prairie Theatre Exchange
- Anishnaabe Aawaiaajaa
- One Earth Collective
- Indian & Metis Friendship Centre
- John Howard Society
- Ashdown Warehouse
- "Event '88"
- Lap III

DEVELOPMENT	Marketing plans for various Neighbourhood Main Streets have been facilitated by the program. Assistance in plan development has been given to Osborne Village merchants, Commercants du Vieux Saint-Boniface, Chinatown merchants, and the Norwood Business Association.
PROJECTS:	
Business Improvement Zone (BIZ)	A programming effort providing assistance to the Downtown Winnipeg Association for the establishment of a Business Improvement Zone (BIZ) in downtown Winnipeg. A Core Area Initiative investment of $39,700 represents the total project cost.
"Canada's Best Kept Secret"	A one-half hour video production featuring the core area of Winnipeg. The program was aired on CBC and MTN Television. Sponsored by de Gah Productions Ltd., the completed project was supported by a Core Area Initiative investment of $3,000.
Christmas in the Exchange (1987)	A programming effort to assist in the production of an event and television special "Christmas in the Exchange." Sponsored by CBC Manitoba, the completed project was supported by a Core Area Initiative investment of $4,000 from Public Information and Programming and $7,800 from The Exchange District Redevelopment Program.
Urban Centre	A downtown programming event sponsoring a public lecture "Futures for the City" on ideas for an Urban Centre in Winnipeg. The project was supported by a Core Area Initiative investment of $1,200. The total project cost was $4,000.
Seminar for Success	An event involving the organization, promotion and sponsorship of an evening with Peter Glen, New York retailing activist. The event attracted 250 local business people and was supported by a Core Area Initiative investment of $1,500.
Takin' it to the Streets (1988)	A downtown programming project involving the promotion and sponsorship of a four-day buskers festival through downtown Winnipeg. Sponsored by the Winnipeg Street Performers Festival Inc., the completed project was supported by a Core Area Initiative investment of $6,100. The total project cost was $243,500.
The River Trail	A downtown programming project designed to provide the public with winter access and programming of a three-kilometer recreational trail along the Assiniboine River. The completed project was supported by a Core Area Initiative investment of $5,000 from Public Information and Programming, as well as $46,000 from the Riverbank Enhancement Program.

Winnipeg International Street Performers Festival	A programming effort to assist in the development of a downtown busker's festival organization. Sponsored by the Winnipeg Street Performers Festival Inc., the completed project was supported by a Core Area Initiative investment of $2,000.

EVALUATION
(Program 13)

Description:	The program was established to ensure that adequate information and analysis of Agreement programs is provided to Management Board and to ensure that the evaluation requirements under the Agreement are met. The program is responsible for the initial design and implementation of a comprehensive management information system.
Implementing Jurisdiction:	Canada
Committee Structure:	An Evaluation Sub-Committee consists of one representative from each of Canada, Manitoba, and Winnipeg. The Core Area Office sits as a resource to this Committee on issues related to the Management Information System.
Implementing Body:	The program is delivered by the Evaluation Manager, contracted by Canada, who is located in the Core Area Office.
Budget:	$400,000

ACTIVITIES:

MANAGEMENT INFORMATION SYSTEM	The program has developed a Management Information System (MIS), a data base containing a detailed description of all Winnipeg Core Area Initiative projects. The program produces quarterly program progress reports for use by the Agreement's management.
EVALUATION FRAMEWORKS	Evaluation frameworks for each of the Agreement's Sector 1 and Sector 2 programs are being prepared to serve as guidelines for subsequent evaluation studies planned for the 1990-91 time period.